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GRANDE PRAIRIE-GREENVIEW CORRIDOR

GRANDE PRAIRIE ECONOMIC PROFILE & KEY SECTORS

OUR REGION AT A GLANCE

116,000

Regional population

\$ 102,000

Median household income

4,200

No. of jobs needed in 8-10 years

37.8 years

Average age

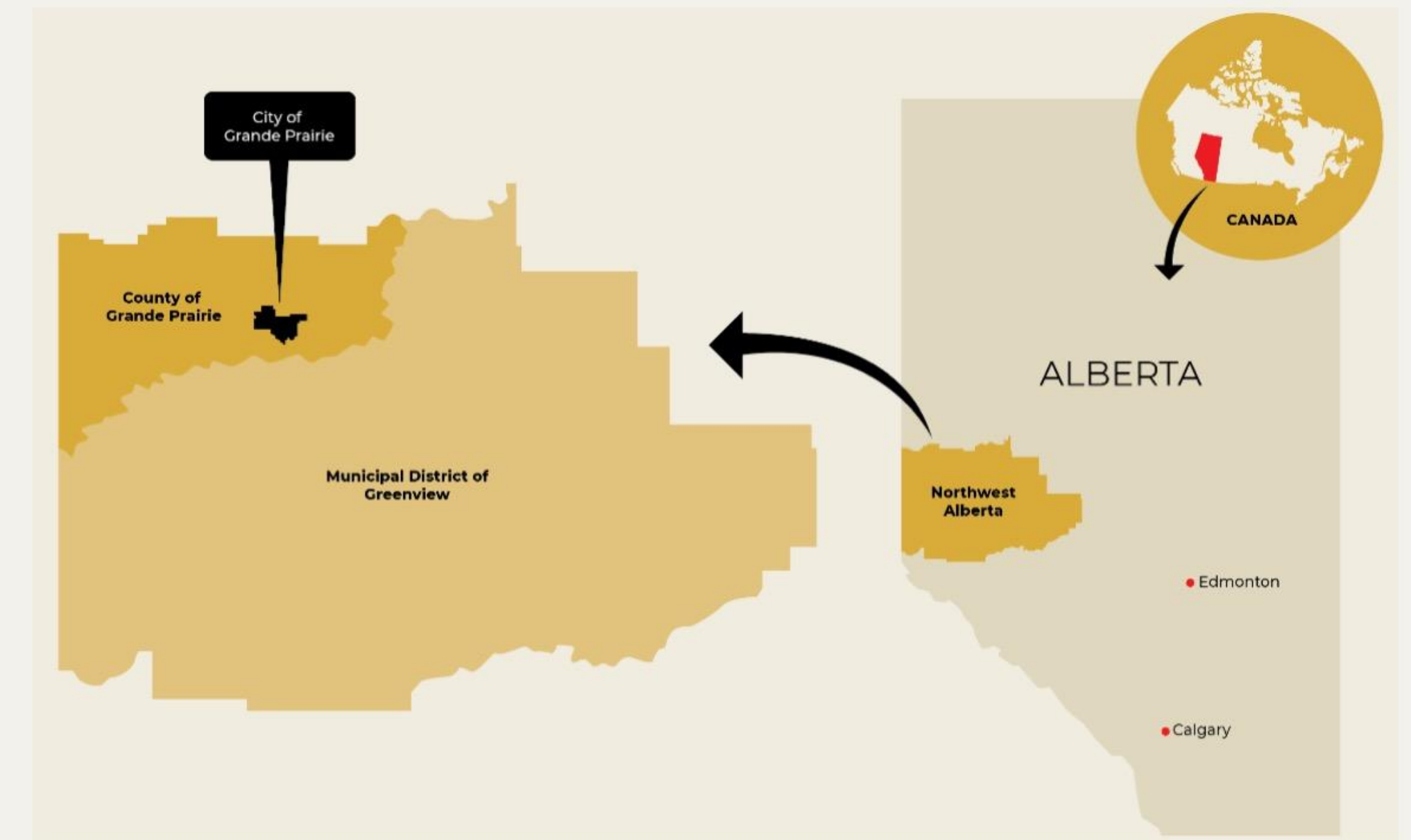
\$ 388,000

Detached average home cost.

\$322,750 median cost

300,000

Trade area population



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GROWTH AND OPPORTUNITY



40,000 km²
Resource Hub

anchored by **Grande Prairie**,
~450 km northwest of
Edmonton



Serves a regional
market of

300,000

Contributes to national
& global economies



\$5.1 Billion

Trade Area Spending

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DID YOU KNOW?

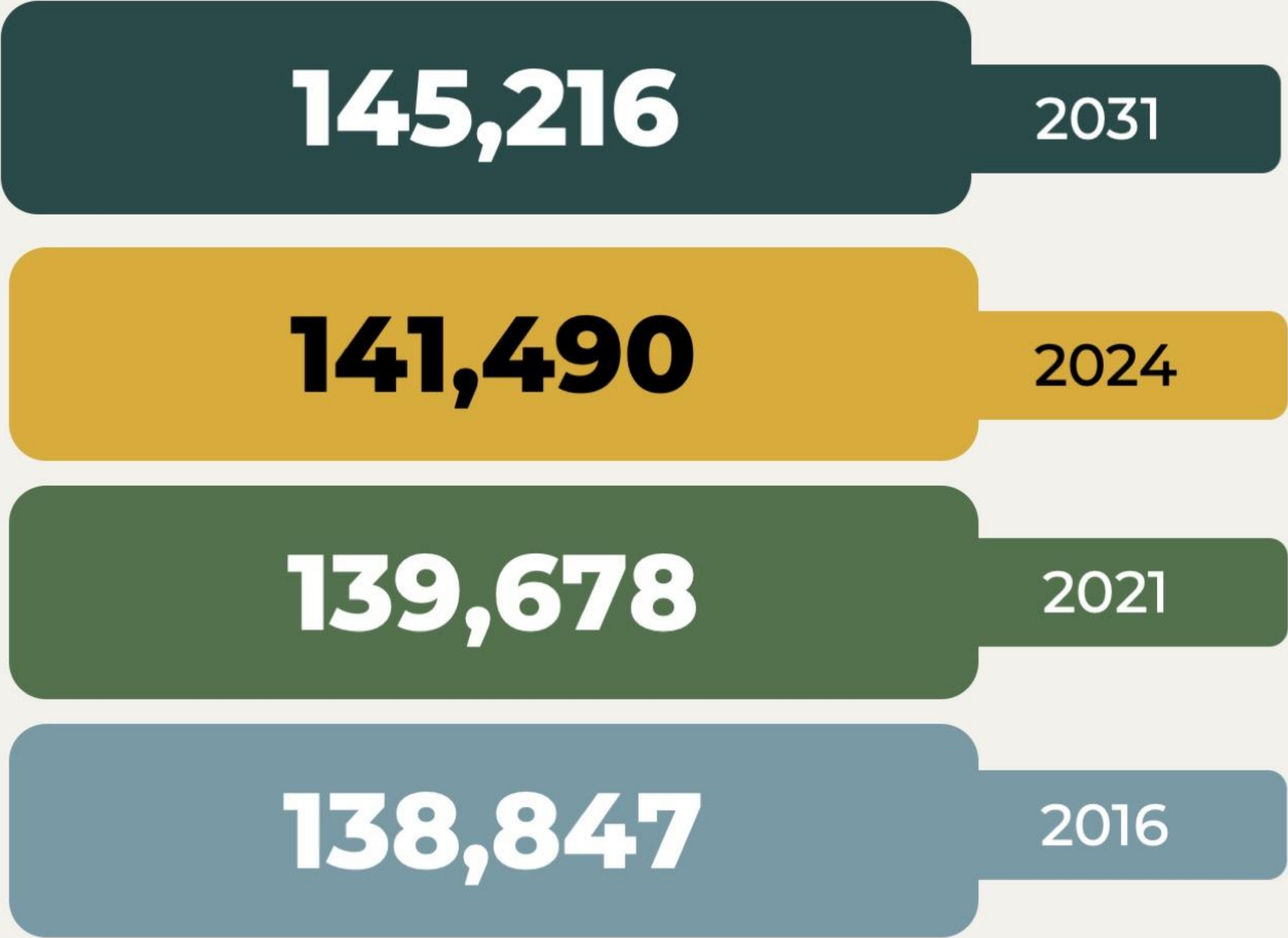
We have the most take-home pay in Canada!

When compared to **12 cities** in British Columbia, Ontario, and other parts of Alberta, the Grande Prairie region stands out with the **highest median household income after tax**. That means more take-home pay to enjoy the lifestyle you deserve.

You get Northern Living bonuses!

Ready for a little bonus just for living here? Choose to live in one of our designated communities, and the Federal Government will pay you between \$5.50-\$11.00 every day. That's **between \$2,000 - \$4,000 a year extra** in your jeans! You can also claim up to 1,200 kilometers of travel outside the region and earn another **\$2000 bonus**.

REGIONAL DEMOGRAPHIC BREAKDOWN



Approximately 60% of the Region's population resides in the City of Grande Prairie.

The Region's population accounted for 80% of the total population in Census Division 18 and Census Division 19. The population in both Census Divisions is projected to increase 2% by 2031.



Source: Lightcast Analyst, Datarun 2024.3

REGIONAL DEMOGRAPHIC BREAKDOWN

TOP 5 FIELDS OF STUDY FOR REGION RESIDENTS, AGED 15 AND OVER, 2024



Source: Manifold Data Mining, 2024



WHAT MAKES US STAND OUT!



Compared to **12 other regions** across Canada, Grande Prairie **ranks #1** for the lowest cost of living in 4 key market categories, while also boasting the highest household income

COST OF LIVING DATA								
CITY	PROV	HOUSING	RENT	GROCERIES (MILK, 1L)	GROCERIES (EGGS, DOZEN)	TRANSPORTATION (GASOLINE, 1L)	HOUSEHOLD INCOME	OVERALL RANKS
Grande Prairie	AB	\$322,750	\$1,400	\$2.72	\$4.30	\$1.38	\$102,000	1
Fort McMurray	AB	\$460,000	\$1,283	\$1.38	\$3.20	\$1.07	\$63,000	2
Lethbridge	AB	\$356,000	\$1,215	\$2.55	\$4.74	\$1.42	\$90,000	3
Edmonton	AB	\$485,000	\$1,422	\$2.25	\$5.03	\$1.43	\$101,000	4
Steinbach	MB	\$300,000	\$1,250	\$2.28	\$3.93	\$2.28	\$75,500	5
Sudbury	ON	\$474,950	\$1,376	\$3.19	\$4.92	\$1.53	\$95,000	6
Kingston	ON	\$630,000	\$1,689	\$3.89	\$4.12	\$1.50	\$93,000	7
Brantford	ON	\$710,000	\$1,800	\$2.95	\$4.19	\$1.52	\$91,000	8
Belleville	ON	\$602,000	\$1,767	\$2.57	\$4.54	\$1.51	\$84,000	9
Calgary	AB	\$710,000	\$2,018	\$2.72	\$5.30	\$1.52	\$102,000	10
Peterborough	ON	\$650,000	\$1,933	\$2.19	\$4.37	\$1.52	\$87,000	11
Kamloops	BC	\$690,000	\$1,520	\$4.92	\$5.84	\$1.73	\$95,000	12
Nanaimo	BC	\$798,000	\$1,600	\$2.37	\$4.92	\$1.85	\$87,000	13

COST OF LIVING	SAMPLE DATA POINT	GRANDE PRAIRIE DATA	RANK
Housing	Median Sale Price of Single Detached Home	\$322,750	2 nd cheapest
Rent	Average Rent of a 1-Bedroom Apartment, City Centre	\$1,400	5 th cheapest
Groceries	Milk, 1L	\$2.72	4 th cheapest
Transportation	Gasoline, 1L	\$1.38	2 nd cheapest
HH Income	Median Household Income, After Tax	\$102,000	Highest

Source: Stats Canada, CREA, Houseful, Numbeo, Resonance

GREAT COMMUNITIES



Whether you're drawn to a vibrant downtown, the tranquility of rural living, or the space of an acreage, the Grande Prairie–Greenview corridor has the perfect setting for you



From Bezanson to Grande Cache to Wembley—and everywhere in between—we offer a wide range of community options to suit every stage of the housing journey, from renting to homeownership



Check out our interactive amenities map

Research your perfect spot:

<https://worknwalberta.ca/live/>

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SPORTS AND RECREATION



Enjoy a refreshing swim or unwind in a modern indoor aquatic facility, offered at Eastlink Pool — a welcoming space for fitness, recreation, and relaxation for all ages



Stay active and connect with the community in a modern indoor recreation facility offered at County Sportplex — a welcoming space for sports, fitness, and year-round activities for all ages



Enjoy year-round adventure at a scenic outdoor destination like Nitehawk — a welcoming place for skiing, biking, recreation, and outdoor fun in every season

ADVENTURE AWAITS



Whether you're boating, hunting, or camping, Northwest Alberta offers endless opportunities to explore the great outdoors and embrace adventure



Miles and miles of trails and rugged terrain, this area is the perfect playground for ATV enthusiasts—ride, explore, and discover new trails at every turn



With big-name retailers like Costco and Canadian Tire – the largest in Western Canada- and local specialty shops, we have all the essentials for work and play, right at your doorstep

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RECONNECT WITH YOUR PASSIONS



From pickleball courts to run clubs, NW Alberta makes it easy to stay fit while connecting with others in a friendly, welcoming community



Enjoy a night out at a concert, explore the Art Gallery of Grande Prairie, or join the Grande Prairie Curling Club



Make some new friends and celebrate the Northern Lights with the Peace Country Astronomy Club

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SCHOOL OPTIONS



Public, Catholic, Private and Post-Secondary! A world of learning options. With 60 options to choose from, we've got everything from Pre-Kindergarten to Grade 12—and beyond—fully covered



Our **specialized** schools and programs involve: French Immersion, STEM Learning, Music Program 5-8, Apprenticeship Prep and Montessori Learning!



Our **interactive amenities map** allows you to search schools by neighbourhood. So many options!

SCHOOL OPTIONS — LEVEL UP!

- ✔ Take advantage of hands-on training and certification programs at Northwestern Polytechnic (NWP) or through employer-sponsored courses.
- ✔ Boost your career with additional training or micro-credentials in trades like Master Electrician, and unlock new opportunities in industries such as trucking, forestry, energy, and agriculture.

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OPPORTUNITY STARTS HERE



Explore Grande Prairie–Greenview Corridor, where you can make a great living and live a great life



Come for our booming economy, breathtaking landscapes, warm sense of community and endless things to do. Join Us!

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Sometimes the best way to show it
is to let people see it for themselves

MAKE A GREAT LIVING.
LIVE A GREAT LIFE.

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THANKS!

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