



NEW WAVE
ELITE HOMES

**CONSTRUCTION BUSINESS
OPPORTUNITIES.**

Solid Foundations for Better Living.





NEW WAVE
ELITE HOMES

**Framing the Future,
One Home at a Time.**



- ✓ Proudly serving the region with 27 years of industry experience
- ✓ Established regional footprint across Northwest Alberta
- ✓ Offering competitive wages within a stable work environment
- ✓ A medium-sized organization with a team of 82 employees
- ✓ Ongoing Journeyman apprenticeship and career advancement opportunities



WHY CHOOSE A CAREER IN CONSTRUCTION?

1

Meaningful and impactful Work

2

Contribute directly to the development of residential and commercial infrastructure

3

Participate in building safe, reliable structures that support growing communities

4

Take professional pride in delivering high-quality workmanship that has long-term value

5

Strong Career Growth

6

Start with entry-level opportunities and move into skilled trades

7

Gain hands-on experience while increasing your earning potential

8

Opportunities to advance into leadership, supervision, or project management roles

OUR REGION AT A GLANCE

116,000

Regional population

\$ 102,000

Median household income

4,200

No. of jobs needed in 8-10 years

37.8 years

Average age

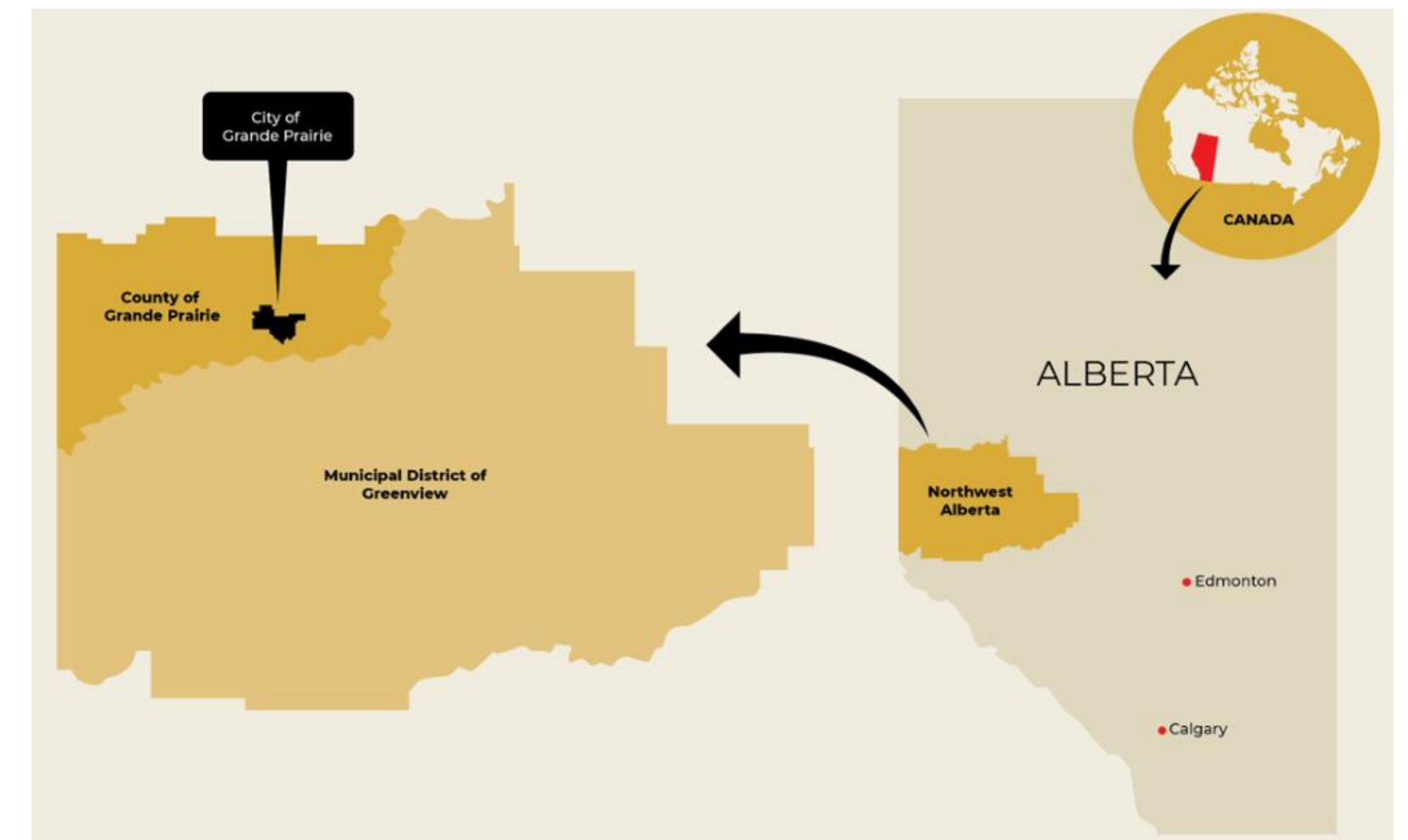
\$ 388,000

Detached average home cost.

\$322,750 median cost

300,000

Trade area population



DID YOU KNOW?

We have the most take-home pay in Canada!

When compared to **12 cities** in British Columbia, Ontario, and other parts of Alberta, the Grande Prairie region stands out with the **highest median household income after tax**. That means more take-home pay to enjoy the lifestyle you deserve.

You get Northern Living bonuses!

Ready for a little bonus just for living here? Choose to live in one of our designated communities, and the Federal Government will pay you between \$5.50-\$11.00 every day. That's **between \$2000 - \$4000 a year extra** in your jeans! You can also claim up to 1200 kilometers of travel outside the region and earn another **\$2000 bonus**.



FRAMERS QUALIFICATIONS

- ✓ Previous residential or commercial framing experience preferred
- ✓ Ability to read and understand construction blueprints
- ✓ Knowledge of framing techniques and materials
- ✓ Experience using hand and power tools
- ✓ Strong measuring and math skills
- ✓ Ability to lift heavy materials and work at heights



CARPENTER QUALIFICATIONS

- ✓ Proven experience as a carpenter or similar role
- ✓ Ability to read technical drawings and project plans
- ✓ Knowledge of carpentry techniques and methods
- ✓ Proficient with hand tools, power tools, and machinery
- ✓ Strong attention to detail and accuracy





CONSTRUCTION LABOURER QUALIFICATIONS

- ✓ Previous construction experience considered an asset
- ✓ Safety certifications (e.g. First Aid,CSTS) an asset
- ✓ Punctual and dependable
- ✓ Basic knowledge of construction tools and equipment

CONSTRUCTION LABOURER QUALIFICATIONS

- ✔ Physically fit and capable of manual labour
- ✔ Willingness to work outdoors in various weather conditions
- ✔ Good communication and teamwork skills
- ✔ Strong work ethic and reliability
- ✔ Ability to follow instructions and safety procedures



CONSTRUCTION CAREER PAY PROGRESSION

GRANDE PRAIRIE & WORK NW ALBERTA REGION



Framer

Entry Level: \$22 – \$26 / hr.

Mid-Level: \$27 – \$34 / hr.

Experienced: \$35 – \$45+ / hr.



Carpenter

Entry Level: \$24 – \$28 / hr.

Mid-Level: \$29 – \$37 / hr.

Experienced: \$38 – \$48+ / hr.



**Construction
Labourer**

Entry Level: \$18 – \$22 / hr.

Mid-Level: \$23 – \$36 / hr.

Experienced: \$27 – \$32+ / hr.

WHAT MAKES US STAND OUT!



Compared to **12 other regions** across Canada, Grande Prairie **ranks #1** for the lowest cost of living in 4 key market categories, while also boasting the highest household income

COST OF LIVING DATA								
CITY	PROV	HOUSING	RENT	GROCERIES (MILK, 1L)	GROCERIES (EGGS, DOZEN)	TRANSPORTATION (GASOLINE, 1L)	HOUSEHOLD INCOME	OVERALL RANKS
Grande Prairie	AB	\$322,750	\$1,400	\$2.72	\$4.30	\$1.38	\$102,000	1
Fort McMurray	AB	\$460,000	\$1,283	\$1.38	\$3.20	\$1.07	\$63,000	2
Lethbridge	AB	\$356,000	\$1,215	\$2.55	\$4.74	\$1.42	\$90,000	3
Edmonton	AB	\$485,000	\$1,422	\$2.25	\$5.03	\$1.43	\$101,000	4
Steinbach	MB	\$300,000	\$1,250	\$2.28	\$3.93	\$2.28	\$75,500	5
Sudbury	ON	\$474,950	\$1,376	\$3.19	\$4.92	\$1.53	\$95,000	6
Kingston	ON	\$630,000	\$1,689	\$3.89	\$4.12	\$1.50	\$93,000	7
Brantford	ON	\$710,000	\$1,800	\$2.95	\$4.19	\$1.52	\$91,000	8
Belleville	ON	\$602,000	\$1,767	\$2.57	\$4.54	\$1.51	\$84,000	9
Calgary	AB	\$710,000	\$2,018	\$2.72	\$5.30	\$1.52	\$102,000	10
Peterborough	ON	\$650,000	\$1,933	\$2.19	\$4.37	\$1.52	\$87,000	11
Kamloops	BC	\$690,000	\$1,520	\$4.92	\$5.84	\$1.73	\$95,000	12
Nanaimo	BC	\$798,000	\$1,600	\$2.37	\$4.92	\$1.85	\$87,000	13

COST OF LIVING	SAMPLE DATA POINT	GRANDE PRAIRIE DATA	RANK
Housing	Median Sale Price of Single Detached Home	\$322,750	2 nd cheapest
Rent	Average Rent of a 1-Bedroom Apartment, City Centre	\$1,400	5 th cheapest
Groceries	Milk, 1L	\$2.72	4 th cheapest
Transportation	Gasoline, 1L	\$1.38	2 nd cheapest
HH Income	Median Household Income, After Tax	\$102,000	Highest

Source: Stats Canada, CREA, Houseful, Numbeo, Resonance



SCHOOL OPTIONS — LEVEL UP!

- ✔ Take advantage of hands-on training and certification programs at Northwestern Polytechnic (NWP) or through employer-sponsored courses.
- ✔ Boost your career with additional training or micro-credentials in trades like Master Electrician, and unlock new opportunities in industries such as trucking, forestry, energy, and agriculture.



OPPORTUNITY STARTS HERE



Explore Grande Prairie-Greenview Corridor, where you can make a great living and live a great life



Come for our booming economy, breathtaking landscapes, warm sense of community and endless things to do. Join Us!



WORK NW
ALBERTA



GREAT COMMUNITIES

✓ Whether you're drawn to a vibrant downtown, the tranquility of rural living, or the space of an acreage, the Grande Prairie-Greenview corridor has the perfect setting for you.

✓ From Bezanson to Grande Cache to Wembley—and everywhere in between—we offer a wide range of community options to suit every stage of the housing journey, from renting to homeownership.

✓ Check out our interactive amenities map.

Research your perfect spot:

<https://worknwalberta.ca/live/>



**WORK NW
ALBERTA**
GRANDE PRAIRIE-GREENVIEW CORRIDOR

ADVENTURE AWAITS



Whether you're boating, hunting, or camping, Northwest Alberta offers endless opportunities to explore the great outdoors and embrace adventure



Miles and miles of trails and rugged terrain, this area is the perfect playground for ATV enthusiasts—ride, explore, and discover new trails at every turn.



With big-name retailers like Costco and Canadian Tire – the largest in Western Canada- and local specialty shops, we have all the essentials for work and play, right at your doorstep.

SPORTS AND RECREATION



Enjoy a refreshing swim or unwind in a modern indoor aquatic facility, offered at Eastlink Pool — a welcoming space for fitness, recreation, and relaxation for all ages



Stay active and connect with the community in a modern indoor recreation facility offered at County Sportplex — a welcoming space for sports, fitness, and year-round activities for all ages



Enjoy year-round adventure at a scenic outdoor destination like Nitehawk — a welcoming place for skiing, biking, recreation, and outdoor fun in every season

GROWTH AND OPPORTUNITY



40,000 km²
Resource Hub

anchored by **Grande Prairie**,
~450 km northwest of
Edmonton



Serves a regional
market of

300,000

Contributes to national
& global economies



\$5.1 Billion

Trade Area Spending

GROWTH AND OPPORTUNITY

Grande Prairie-Greenview corridor poised as a northern economic powerhouse for strong economic growth



4,000 + Skilled Workers
Needed by **2031** across key sectors

Key Industries



Healthcare



Forestry and Wood Product Manufacturing



Agriculture



Logistics



Education



Chemical Product Manufacturing



Renewable Energy & Clean Tech



Skilled Labour Force



Post-secondary Institution



New Hospital



Strong Business Support Ecosystem

WORK NW ALBERTA

GRANDE PRAIRIE-GREENVIEW CORRIDOR



Sometimes the best way to show it
is to let people see it for themselves

MAKE A GREAT LIVING.
LIVE A GREAT LIFE.





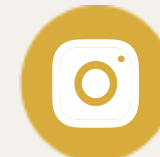
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THANKS!

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